



T O L O S A

We invite you to join Primera Tolosa, a membership for the true Pinot Noir connoisseur. As one of a select few, you will have a special opportunity to experience each vintage of our flagship Pinot Noir, Primera, and our Single Vineyard Pinot Noir and Chardonnay wines.

Primera is a cellar selection of the best barrels of Pinot Noir from our estate vineyard, Edna Ranch: a rare lot that is a pure terroir-driven expression of Pinot Noir. Our Single Vineyard wines represent the highest level of dedication to handcrafting wine from the most sought-after vineyards in the premier Pinot Noir and Chardonnay regions of California, including our own Edna Valley.

Primera Tolosa affords members the highest levels of service and access to an annual allocation of these exceptional limited production handcrafted wines.

Allocations released each fall. By invitation only.

MEMBER BENEFITS

- Best pricing offered exclusively to Primera Tolosa members.
- Current release pricing on library wines offered to Primera Tolosa members only.
- \$1 shipping on Primera Tolosa allocation offered with green shipping option.
- Receive 20% off retail on 1772 series wines.
- Complimentary tasting experiences, including private and barrel tastings, for 6 people with reservation.
- First access to purchase tickets to our Single Vineyard Preview Party each spring.
- Two complimentary tickets to our annual Primera Premiere Party each fall.