

“The great wines of California are laying in wait in the transverse valleys.”

—Andre Tchelistcheff, Winemaking Legend



TOLOSA



A Place of Extraordinary Potential

Nestled amongst the northwest to southeast-running volcanic hills of San Luis Obispo County, Edna Valley is the frontier for the most complex cool-climate varietals in California.

- **Pacific coastal winds** make this the coldest appellation in California.
- **Microclimate** reminiscent of Burgundy, without the snow, wind and hail.
- **Exceptional Pinot Noir and Chardonnay** that are purest expressions of this remarkable terroir.





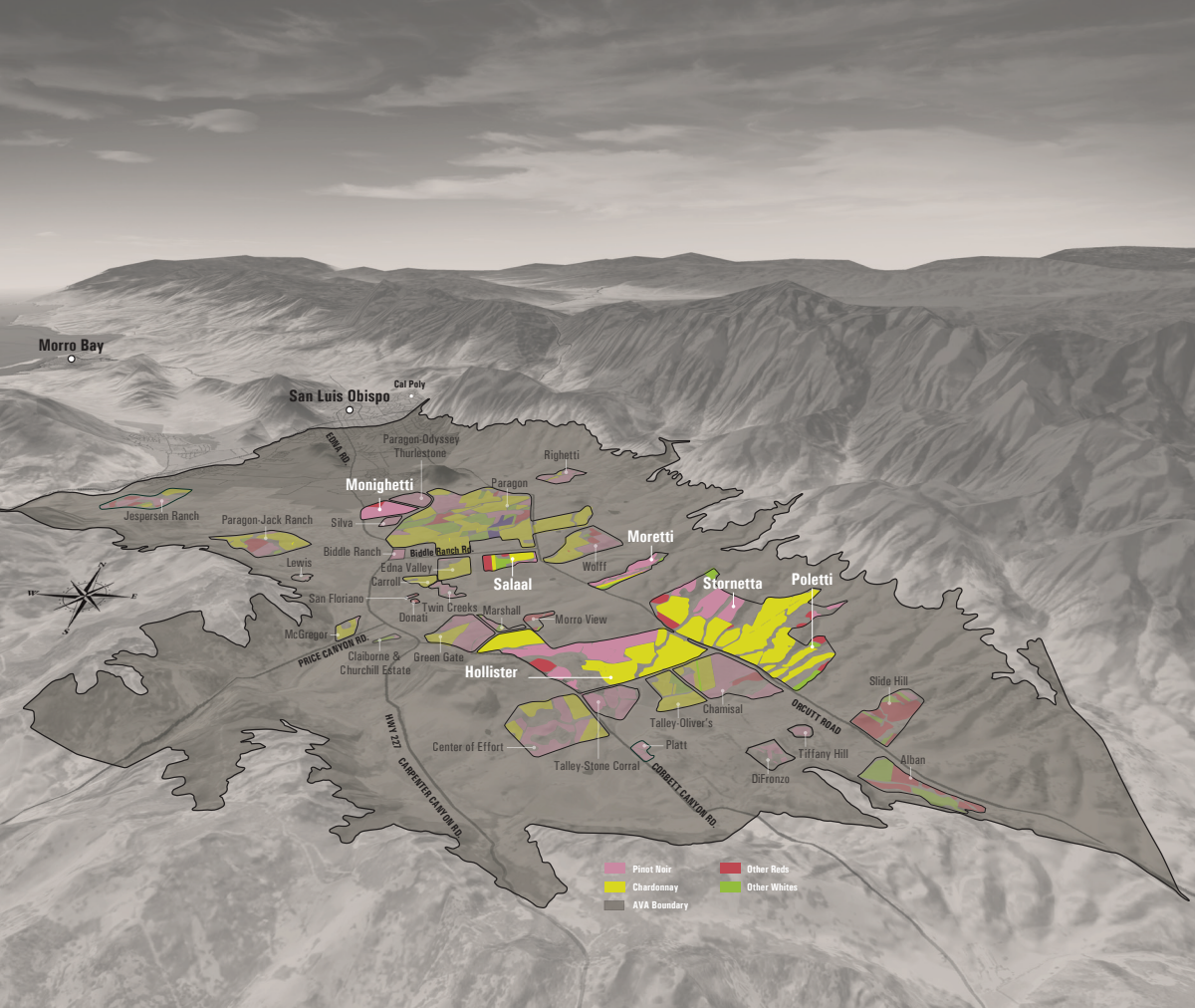
Terroirs with Ancient Advantages

Truly distinguished wines convey a complexity that arises from soils 100 million years in the making.

- **Tolosa's vineyard**, Edna Ranch, offers myriad microclimates and over 60 soil types encapsulating a remarkable spectrum of terroirs.
- **Ancient seabed**, challenging calcium-rich soils, and warm days and cool nights inspire Burgundian wines of diverse and distinctive character.
- **Human history** of Edna Valley is rich and varied, including the Franciscans of Mission San Luis Obispo de Tolosa who made some of the first wines of distinction in California.



Edna Ranch, Edna Valley



Salaal

- Syrah and Grenache for our cool climate Syrah-based wines
- Well drained soils border West Corral de Piedra Creek
- This Grenache adds intense aromas to our Rhône-Style blend

Monighetti

- The Tolosa winery is in the heart of this portion of Edna Ranch
- First part of our vineyard to receive cooling Pacific winds from Morro Bay
- These blocks have produced some of our most fruit forward, concentrated wines

Poletti

- Backs up to the Santa Lucia Mountains of the Pacific Coast Range
- Site of some of our most prized Chardonnay grapes.
- Chardonnay from Tepesquet block lends tropical aromas and flavors to our wines

Stornetta

- Diversity of land formations, including both hillsides and plateaus
- Two clones of Pinot Noir, Dijon 115 and Pommard
- Pinot Noir that adds concentration and finesse

Moretti

- Canyon in the lower slopes of Santa Lucia Mountain foothills
- Surrounded by cattle ranches and sheltered from afternoon Pacific winds
- Pinot Noir clone 777 lends strength and minerality to our wines

Hollister

- Vines are the closest of the Edna Ranch to the Pacific Ocean
- Includes Pinot Noir clones from historic HMR vineyard in the Adelaida District of Paso Robles
- Challenges of hillside farming and rocky soils create intriguing and complex wines





Robin Baggett, Vintner

Robin spent 40 years in the Edna Valley pursuing his passion for world-class Pinot Noirs. He also founded Alpha Omega in Napa.

- **He bought a historic ranch in the valley** but quickly learned that he needed a more productive use for the land than running cattle. Being in a region with a grape-growing history that stretches back to the 18th century, when Franciscans at Mission San Luis Obispo de Tolosa produced some of California's first wines of distinction, planting wine grapes was a natural choice. Robin and his partner Bob Schiebelhut began planting vineyards in 1988, adding several other historic family ranches in the valley over time. Together with Jim Efid, now retired, they founded Tolosa in 1998. Robin's passion for wine making was born, and his wine journey began.





Uncompromising Commitment

We take no shortcuts on the path to world class wines, whether in the vineyard or in the cellar.

- **Cutting-edge technology** in soil exploration and vineyard mapping paired with best practices in farming.
- **Hand harvesting** in the cool, dark hours of the morning into small bins.
- **State of the art equipment** in the cellar, from optical berry sorting to our small lot basket press to stainless steel, temperature controlled, rectangular tanks to warm barrel fermentation.
- **Traditional methods** such as hand punch down and whole berry uncrushed fermentation.





The Quest

Tolosa is dedicated to the mission of creating truly world-class Pinot Noirs and Chardonnays. It's a pursuit that is rooted in Edna Valley, yet reaches far beyond.

Heritage Series Highly accessible offerings blended from our home vineyard and other prime California sources. A salute to Edna Valley's heritage as a premier wine region.

1772 Series Each handcrafted from our own Edna Ranch vineyard and embodying the essence of Edna Valley, these wines celebrate the terroir of Edna Valley.

Single Vineyard Series Very small-lot, artisanal Pinot Noir and Chardonnay wines that invite exploration of renowned appellations and acclaimed vineyards throughout California and confirms Edna Valley's place in this distinguished company.

Primera Our flagship wine, a cellar selection of the best barrels of Pinot Noir from our estate vineyard, Edna Ranch. This is a rare lot that, through terroir driven expression, reaches a level of quality rivaling the very best Pinot Noirs of the world.



Wine Clubs

For the wine enthusiast, connoisseur and collector. Enjoy access and exclusivity to the best of Tolosa's wine cellars.

- **1772 Club** Our traditional club features wines from our 1772 series, often crafted especially for wine club members, including our signature limited-production estate wines - 1772 Pinot Noir and 1772 Chardonnay.
- **Primera Tolosa** Designed for collecting and cellaring, our most elite club enjoys guaranteed allocations on our small-lot Single Vineyard wines and our flagship Pinot Noir, *Primera*.
- Call to inquire about club membership
805.782.0500





The Tolosa Experience

Visit Tolosa for an exceptional wine tasting experience. Our knowledgeable and hospitable team will lead you on a discovery of remarkable Pinot Noir and Chardonnay - and other - wines from our estate vineyard, Edna Ranch.

Tasting Room

- 4910 Edna Road, San Luis Obispo
Open daily 11 am - 6 pm.
- Groups of 6 or more require a reservation. Groups larger than 10 should contact us at least 2 weeks in advance.
- Reservations are accepted Monday through Friday from 11am to 5:30 pm.
805.782.0500.
- Throughout the year, we offer a barrel tasting flight of our Single Vineyard wines and flagship *Primera*.
- Concierge services available





Enjoy the Results of Tolosa's Mission

At Tolosa, our quest is to harmonize all aspects of terroir and to balance depth with complexity. To achieve the purest translation of place to taste.

- **Experience** our embrace of traditional production methods married to cutting-edge technology in soil exploration and vineyard mapping.
- **Savor** handcrafted exceptional wines that reflect and celebrate the distinct character of Edna Valley.
- **Discover** what the land can express in the hands of our talented winemakers.



TOLOSA

www.tolosawinery.com